

Statistics Date Range: (June 2018 vs June 2019)

THE CHALLENGE

Chelsea aimed to increase its onsite client retention rate, attracting new users, and converting visitors to long-term clients. By emphasizing its range of services to users, our goal was to strengthen the perceived and actual bond between patients, families, and facilities.

↑ 35.20%

TOTAL CONVERSIONS



↑ 98.19%

INCREASED GOALS



↑ 72.22%

PAGE VIEWS



OUR SOLUTION

Via a bolstered website and a robust variety of Call to Action campaigns, Chelsea has been able to expand the breadth of its clientele while remaining committed to its original values. With more high-quality leads and increase in both traffic and ATS, the Chelsea family of programs has opened multiple new facilities since beginning its partnership with Shoreline.

