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NEWSLETTER



SHORELINE
MEDIA MARKETING SOLUTIONS

**CHATGPT JUST
GOT A WHOLE LOT
SMARTER
AND MORE
VERSATILE!**



**1. CHATGPT NOW
SURFS THE WEB**

**2. CHATGPT CAN NOW
SEE, HEAR, AND SPEAK**

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CHATGPT JUST GOT A WHOLE LOT SMARTER AND MORE VERSATILE!

In the previous month, various news outlets highlighted significant improvements made to OpenAI's ChatGPT. These enhancements enable ChatGPT to engage in web browsing, react to audio cues, and process images. Here's a look at some incredible updates about ChatGPT, and you're going to love them!

1. ChatGPT Now Surfs The Web

Did you know ChatGPT used to have a limitation on the data it could use? Well, that's history now! ChatGPT has learned a new trick—it can browse the internet. Yep, you heard that right! It can fetch you the latest info and even give you direct links to the sources.

Right now, this feature is only available for Plus and Enterprise users, but they'll expand it to all users soon. Just click on "Browse with Bing" under GPT-4.

One thing to keep in mind though; not all websites' data will be available due to some restrictions. So, while ChatGPT is super helpful, it's always a good idea to double-check and edit the info it provides.

2. ChatGPT Can Now See, Hear, And Speak

This is where things get really cool. ChatGPT can now understand and work with voice and images. Here's how it all works:

- **Voice Conversations:** OpenAI introduces voice capabilities, allowing you to have interactive conversations with your AI assistant. Just go to settings, opt into voice conversations, and choose your preferred voice from five options. It's powered by advanced text-to-speech technology and supported by professional voice actors and Whisper, OpenAI's speech recognition system.
- **Image Interaction:** You can also show ChatGPT images to make your conversations more engaging. You can snap a pic and have ChatGPT tell you all about it. Or if you're wondering what to make for dinner—just snap some pics of what you've got in your fridge, and ChatGPT will help you cook up a delicious meal, step-by-step. Plus, in their mobile app, there's a drawing tool that lets you focus on specific parts of an image.

These image capabilities are available for Plus and Enterprise users, with voice coming to iOS and Android (opt-in within your settings) and images available on all platforms. It's all powered by some super-smart models, GPT-3.5 and GPT-4, which use their language skills to understand a wide range of images, including photos, screenshots, and documents with both text and images.

In a nutshell

ChatGPT is now your go-to source for real-time web information, a helpful companion for voice conversations and image discussions, and an even more powerful tool to assist you in your daily tasks. These updates are a game-changer, bringing ChatGPT closer to being your ultimate conversation buddy. Use these new features to make your daily tasks easier and more fun.